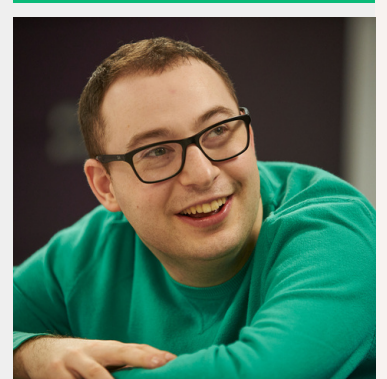
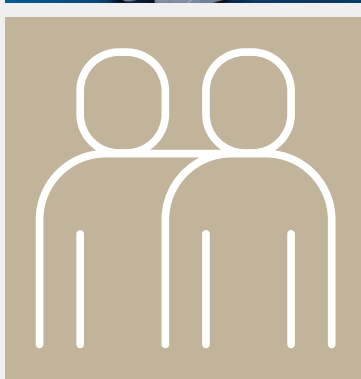


2022 Impact Report

TRAILBLAZER



Karen Stintz

President & CEO
Variety - the Children's Charity of Ontario



Variety, the Children's Charity, Ontario and Variety Village have been trailblazers for over 70 years. The charity built Variety Village as a school for children with a disability who could not receive an education in the mainstream school system. After breaking down barriers in education, the charity determined that after a good education, the next best opportunity for children was participating in sports.

In the 1970s, Variety Village was transitioned into a centre for parasport training for athletes of multiple disciplines and our Wall of Fame is a testament to the achievements of the athletes and coaches over the years. Now, Variety Village is a multi-sport complex facility serving people with a disability and their families.

The events of COVID shifted how charities responded to their communities and Variety, the Children's charity was no exception. True to our trailblazing spirit, Variety adapted programs, formed new partnerships and expanded programs so that we continued to reach more kids with a disability and their families.

In addition to the new initiatives that we launched provincially, we worked with our partner chapters across the globe to launch new global initiatives that raised both money and awareness for our charitable cause.

Although 2022 was a year in transition, we continued to deliver programs and services. I hope you enjoy reading this annual report that highlights the best of the year and sets the stage for 2023.

Variety continues to be a leader in Accessibility & Inclusion, Reach & Participation, Partnership & Collaboration and Expansion & Sustainability.

Thank you to our supporters, our donors, our members, our volunteers and - our kids. Every day is a reminder about the importance of our work, not just for the kids that we serve but also for the barriers that we break down for communities.



Bhavjeet - Volt Hockey Trailblazer

Charles Taerk

**Chair of Board of Directors
Variety - the Children's Charity of Ontario**



While the last few years have been challenging, I am pleased to report that Variety, the Children's Charity and Variety Village was able to manage through the pandemic and is now fully operational.

Variety, the Children's Charity provides critical programming for children of all abilities at Variety Village and throughout the Province. While the pandemic restrictions were difficult, the organization adapted and was able to continue to provide needed services to the community.

As Chair of the Board, I want to give a special acknowledgment to the team at Variety, our sponsors and the community for continuing to support our mission and organization.

Our programming has expanded and our reach and impact continues to grow.

We continue to strengthen our partnerships with our national and international chapters so that we build awareness for the importance of our work.

As you read our annual report, I hope you will be as encouraged as I am about the future of the organization and the direction that we are headed in together.



Future chair

Past chair

Present chair



2022 Year in Review

Josh
Links and Milestones program

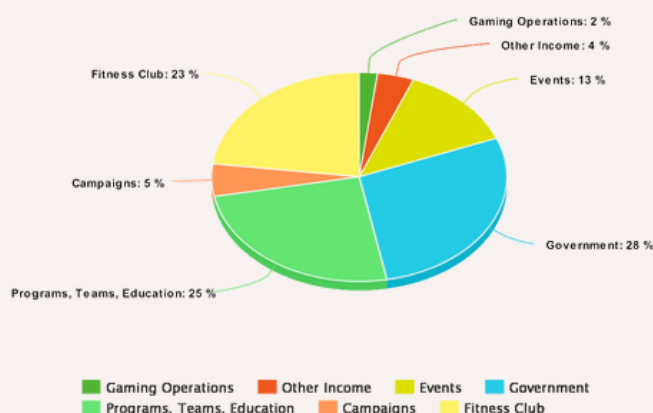
Operating Results

Consolidated (unaudited) Statements of Operations
(Year ended Sept 30) (\$ in Thousands)

REVENUE

• COVID Grant	425
• Provincial Grant	1,000
• Fundraising	1,524
• Fitness Club	1,453
• Teams	254
• Programs	1,306
• Education	41
• Other Income	238
• Gaming Operations (net)	101

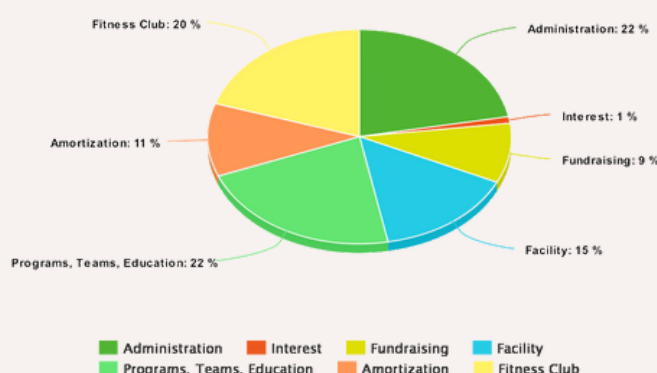
TOTAL REVENUE: 6,342,000



EXPENSES

• Facility	965
• Programs	927
• Administration	1,372
• Fundraising	555
• Teams	320
• Fitness Club	1,219
• Interest	40
• Education	118

TOTAL EXPENSES: 5,516,000



• Excess of revenue over expenses before amortization	826
• Amortization	688
• Excess of revenue over expenses	138

NET = 1,070,000

Fundraising

• Gross Revenue VCC	1,415
• Variety Village	210
• Total Gross Fundraising	1,625
• Gross Expense VCC	541
• Variety Village	14
• Total Gross Expense	555

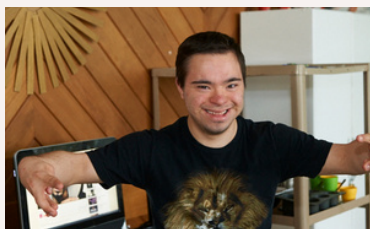
Take a look at our growing village!

**CAMPS:
2,000+ Kids.**



Children in Motion

Virtual - 50
In person - 375
MLSE - 25



**Education and
Awareness
400 Educators.**



**Ability in Action
4,425 Campers
and Students.**



**VOLT HOCKEY
75 Players.**

Variety Village
Barrie
Niagara
London



**Continuous Glucose
Monitoring
5 Kids.**



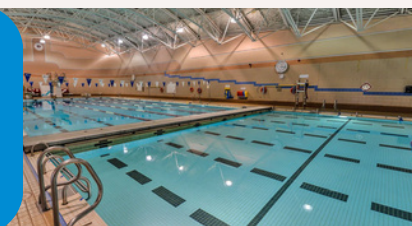
**Athlete Training
134 Athletes.
29,360 Hours.**



**Recreational
Play
293 Kids.**



**Learn to Swim
1,211**



**Pre-
Competitive**

423



Accessibility & Inclusion

DANCEABLE

Variety recognizes that accessibility and inclusion is not just for those with a disability. Communities generally benefit with greater inclusion. The goal of Variety is to progressively lead as experts in integrated fitness and sport programming and services for children with a disability.

We achieve this goal through:

- Enhancing supports to staff and volunteers
- Achieving a level of accessibility and inclusivity for all children at Variety Village
- Investing in our Centre of Excellence -Variety Village

During the shutdown, the team had regular virtual town-halls to keep the team connected. We continued this tradition and held monthly town halls with the team to discuss the strategic direction of the organization, celebrate our accomplishments and keep everyone informed. Through our town halls, staff identified the need for a specific committee on Diversity, Equity and Inclusion and we developed a culture statement: *Accessible, Inclusive, collaborative, determined, resourceful, adaptable, resilient, welcoming, caring, supportive, empathy and respectful.*

While things began to open up in 2022, we were not able to host the Lieutenant Governor Games. We were able to offer the Police Service Games in May for over 120 kids. In June, we relaunched Danceable at Cabana Pool Bar for over 1,200 party-goers of all abilities and it was covered by *City News*.

We were also able to invest over \$1.6 million in the facility. Through capital grants from private donors, the Jays Care Foundation, and Trillium, the following capital projects were completed:

- Renovation to the family changeroom in the aquatics wing;
- Construction of gender neutral washrooms in the front lobby;
- Replacement of the track in the fieldhouse;
- New cardio and weightroom equipment; and
- An accessible baseball diamond.

Variety continues to advocate for accessibility and inclusion through membership on Advisory Councils including the Ontario Parasport Collective (OPC). The Ontario Parasport Collective is funded by the Trillium Foundation and brings together organizations that are committed to advancing parasport in the Province. Variety leads a number of initiatives that ensure kids of all abilities can continue to get off the sidelines and into the game.

In addition to our participation on the OPC, Variety is a key influencer for accessibility at the Ontario Camp Association.

Reach & Participation

Variety wants to bring kids into the game, not just in Scarborough where we have our flagship facility, but across Ontario. We do this through delivering inclusive programming, services, advocacy and education initiatives throughout Ontario and Canada.

We achieve this goal through:

- Increasing awareness for our unique and valued programming;
- Promoting opportunities for participation;
- Delivering education programs throughout Ontario and enhance opportunities;
- Providing more programming to more children in Ontario; and
- Strengthening the organization's brand and engage effectively with multiple audiences.

Membership growth was positive throughout the year as the facility reopened and members returned. We were able to offer all of our programs by the end of the fiscal year.

VOLT Hockey continued to expand, and we onboarded new locations in Barrie and Brampton. A delegation from Sweden came to Ontario to meet with the new locations and share best practices. At Variety Village, we had a tournament between the Variety team and the local hockey teams from Scarborough and North Toronto.

While our ability to host Variety Village Athletic Club tournaments was limited, practices resumed in swimming, Tae Kwan Do, Wheelchair basketball, track and field, weightlifting and, of course, VOLT Hockey.

Our camp participation remained strong and we recognized the importance of camp for kids of all abilities. This year, we partnered with the Boys, Girls Club, the JCC and Camp Awakening to pilot test a camper subsidy program whereby our partners identified the children with a disability that need financial support and we provided the subsidy so that the child could go to camp. As a result of this program, kids went to day camp and overnight camp in Kingston, North York, and Haliburton.



Partnership & Collaboration



Over the past several years, we have developed and strengthened a range of strategic partnerships and collaborators who strongly align with our promise to transform the lives of children with a disability and contributes to helping us achieve our outcomes. We have grown our partnership with Variety International and actively participate in the North American Regional Council.

We achieve this goal through:

- Working in partnership to have greater impact on the services we deliver through increased community involvement
- Working with local partners to build a stronger sense of community and celebrate everyday heroes, share their inspiring stories and create empathy and a culture of caring

We welcomed our corporate partners back to the facility to participate in beautification initiatives while developing awareness of accessibility issues. PCG (?) helped refresh the facility by having over 100 employees help paint the halls and administrative offices. To celebrate the longstanding contribution and relationship with Pizza Nova, we created an unveiled a mural and renamed the lobby the Primucci Pavilion.

We strengthened our partnership with the professional sport leagues. We delivered the 50/50 raffle at the Arrows games and invited the Arrows to a Community Day at Variety. We strengthened our partnership with the Toronto Argos and Jays Care Foundation and were able to offer a number of seats for both football and baseball games to our community members for the 2022 season.

Ripley's aquarium graciously made over 400 spaces available for our kids and their families to honour National Day for Persons with Disabilities.

Our partnership with Mural Routes resulted in an incredible mural on the exterior of the building which showcases the work that we do in providing opportunities for all individuals.

Across the Province we collaborated on the following initiatives:

- Sport-for-life – virtual program to promote healthy living
- Toronto District School Board –
- Boys and Girls Club – accessibility training for 25 staff
- City of Brampton – accessibility training for camp staff
- Toronto Transit Commission – driver training on Accessibility



Expansion & Sustainability

Although our fundraising was down slightly because many of our fundraising events were cancelled, we continued to receive support from the Federal and Provincial government as well as the community. The organization is committed to diversifying its revenues and markets.

We achieve this goal through:

- Developing a fundraising strategy and plan that guides the Board and informs donors on our impact;
- Deliver revenue generating events and identify new markets for revenue opportunities
- Continue to improve our partnerships with key stakeholders and donors.

Events:



We are grateful to the following partners and supporters for their gifts.

Provincial grant of \$1,000,000

Private foundations \$1,000,000

**Trillium Foundation of \$650,000
for capital renewal.**

**Federal subsidy of \$200,000
for summer job grants**

New Opportunities

We ran a progressive lottery with Holland-Bloorview and virtual 50/50 for the Arrows.

In addition to our standard events, we launched some new community events, including the Food Truck festival, which is a community event over Halloween and the Love Scarborough Movie Night.

We led the Show Heart Concert, which was a global concert that ran for 5 days and showcased over 40 musical artists across the globe.

The event raised \$50K and involved the Variety chapters in all 13 countries.

The event was such a success that Variety International awarded Variety Ontario with an innovation award.

Our Sun Fund raised a record high in part due to the sale of Mike Strobel's book Small Miracles. This book showcases the lives of individuals who have been part of the Variety community.

*Constantly
evolving*



Fiscal update

This past fiscal year found Variety – The Children’s Charity and Variety Village in the unique position of not being fully out of the pandemic environment, as evidenced by closures and restrictions during the second quarter, however progressing to a fully open facility in the last two quarters.

The results for fiscal 2022 reflect this combination environment. Though government support funding significantly decreased, programming and fitness club revenues more than offset those decreases.

These revenue increases have been supported by the new program delivery methods developed in response to the pandemic environment and clearly continue benefit the Organization going forwards.

Community support and corporate partnerships continue to be strong. Fundraising events and campaigns that halted during the pandemic have returned and some have developed into new and even greater opportunities.

As always, expense management is a major focus reflected in both fundraising and overall expense ratios remaining consistent.



Board of Directors

Variety - the Children's Charity of Ontario

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Governance Committee

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Governance Committee Chair

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Mark Palmer

Stefan Hogg



Donors

Thank you to our Donors. We have acknowledged all of our donors of \$250 or more below.

Fiera Properties Limited	Swim Ontario
Divine Furniture Rental	Autograph Authentic
OECTA - Toronto Secondary Unit	Variety - The Children's Charity International
Benevity Social Ventures	Weston Forest
Christian Horizons	NEO Exchange
Royal Canadian Legion Branch 11	Canada Basketball
Red Heart Donation Box	Mainstreet Research
Care Accessible Transportation	Amherst Crane Rentals Ltd.
Contax Inc.	Walmart Canada Corp.
Toronto Star Fresh Air Fund	Bradley Smoker Group of Companies
Vienna Upholstery	Mutual Developments
AGA Benefits	RBC
Province Of Ontario MTCS	Jafcon Construction
Saffron Catering Company	Carol Foderick Pre Corporation
Charities Aid Foundation of Canada c/o CyberGrants	The Harbour Room
The SHA Hockey Club	Pandor Productions
The Lawrence Schafer Foundation	Air Canada Foundation
Kiwanis Club of Riverdale Toronto Incorporated	Canada Post
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Rare Real Estate Inc.	1733320 Ontario Inc./Pizza Nova
Ontario Para Network	Government of Canada
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The Rigging Shoppe Ltd.	Hybrid Financial Ltd.
Kal Tire - Kal's Replay Fund	Canada Gives
The Insurance Market	United Way of Greater Toronto
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tiptappay Micropayments Limited	CIBC
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3C Toronto	Vera Dolly Denty Foundation
Ruglen Consulting Inc.	PayPal Giving Fund Canada
Dana J. Frisch Medicine Professional Corpo	Sunrise Medical Canada Inc.
Biogen Canada Inc.	Toronto Professional Firefighters' Association
ISS Governance	The Howitt Dunbar Foundation
Scarborough Bluffs Community Association	Marigold Corporation
Azrieli Foundation	The Ontario Trillium Foundation (OTF)
The Inclusion Initiative	Modern Niagara Toronto Inc.
XMC	Wellington Consulting Inc
Cat Sitter Toronto Inc.	Gary Bluestein Charitable Foundation
Andree Rheaume & Robert Fitzhenry Family	
Foundation	
Timeless Moments Day Spa	
Bluffs Monitor	
Toronto Prep School	
2405717 Ontario Inc. O/A Corbin Catering & Foods	

Donors

Thank you to our Donors. We have acknowledged all of our donors of \$250 or more below.

Centennial College Alumni Association	B. Anderson	J. Brisbois	S. Cuff
Canadian Tire Jumpstart Charities	A. Krant	G. Vezina	T. Kellen
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T. & J. Burns	P. Friberg	M. Vanderwerff	A. Murphy
K. Ecclestone	M. Mansour	D. & P. Prochilo	
J. Deck	H. Kreiner-ley	D. Bergen	
C. Leavens			
Estate of E. MacNeil			
M. Giralico			
W. Elkin			
B. Charters			



**We thank you for
your ongoing
support.**

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& Variety Village
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