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Resilience

2021 Annual Report



Karen Stintz
President & CEO
Variety - the Children's Charity of Ontario

For over 70 years, Variety, the Children's Charity, Ontario and Variety Village have been serving people with a disability and their families. Variety, the Children's Charity built Variety Village; initially as a school for children with a disability; then as a multi-sport training centre for elite Paralympic athletes; and, now as a centre that provides state-of-the-art programming for children with a disability.

As part of a global charity that operates in 13 counties, our accomplishments are wide-reaching. Together, we have broken down barriers in education, sport and recreation and now throughout communities across Ontario. In the process, we have provided support and opportunities for thousands of students, athletes, coaches, kids and families. One of our legacies is that since the 1980s, Variety Village athletes and coaches have been representing Canada at every summer Paralympic Games.

Karen Stintz

The past few years have been a challenge; however, the organization was resilient and continued to be a trailblazer through innovation.

In spite of multiple shutdowns, we were able to develop a best-in-class virtual program for children with a disability through showcasing kids with a disability demonstrating the skills. We continued to develop and grow our adapted hockey program, VOLT Hockey, into a national league and we delivered our camp program to over 1300 kids.

Variety continues to be a leader in Accessibility & Inclusion, Reach & Participation, Partnership & Collaboration and Expansion & Sustainability.

Thank you to our supporters, our donors, our members, our volunteers and - our kids. Every day is a new inspiration for what we can achieve together.





Charles Taerk
Chair of Board of Directors
Variety - the Children's Charity of Ontario

While the last few years have been challenging, I am pleased to report that Variety, the Children's Charity and Variety Village was able to manage through the pandemic and is now fully operational.

Variety, the Children's Charity provides critical programming for children of all abilities at Variety Village and throughout the Province. While the pandemic restrictions were difficult, the organization adapted and was able to continue to provide needed services to the community.

As Chair of the Board, I want to give a special acknowledgment to the team at Variety, our sponsors and the community for continuing to support our mission and organization.

A handwritten signature in blue ink, appearing to read 'Charles Taerk', written in a cursive style.

Our programming has expanded and our reach and impact continues to grow.

We continue to strengthen our partnerships with our national and international chapters so that we build awareness for the importance of our work.

As you read our annual report, I hope you will be as encouraged as I am about the future of the organization and the direction that we are headed in together.





2021 Year in Review

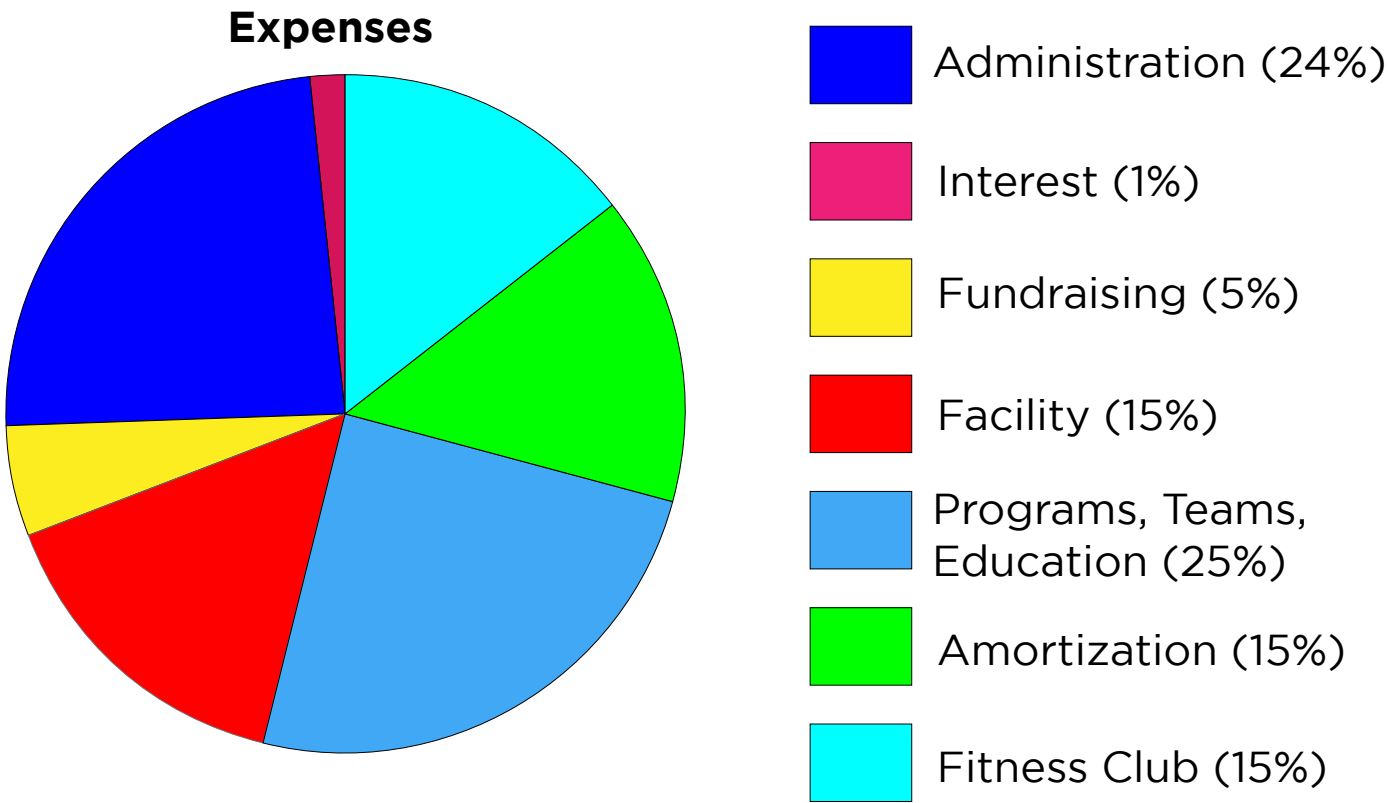
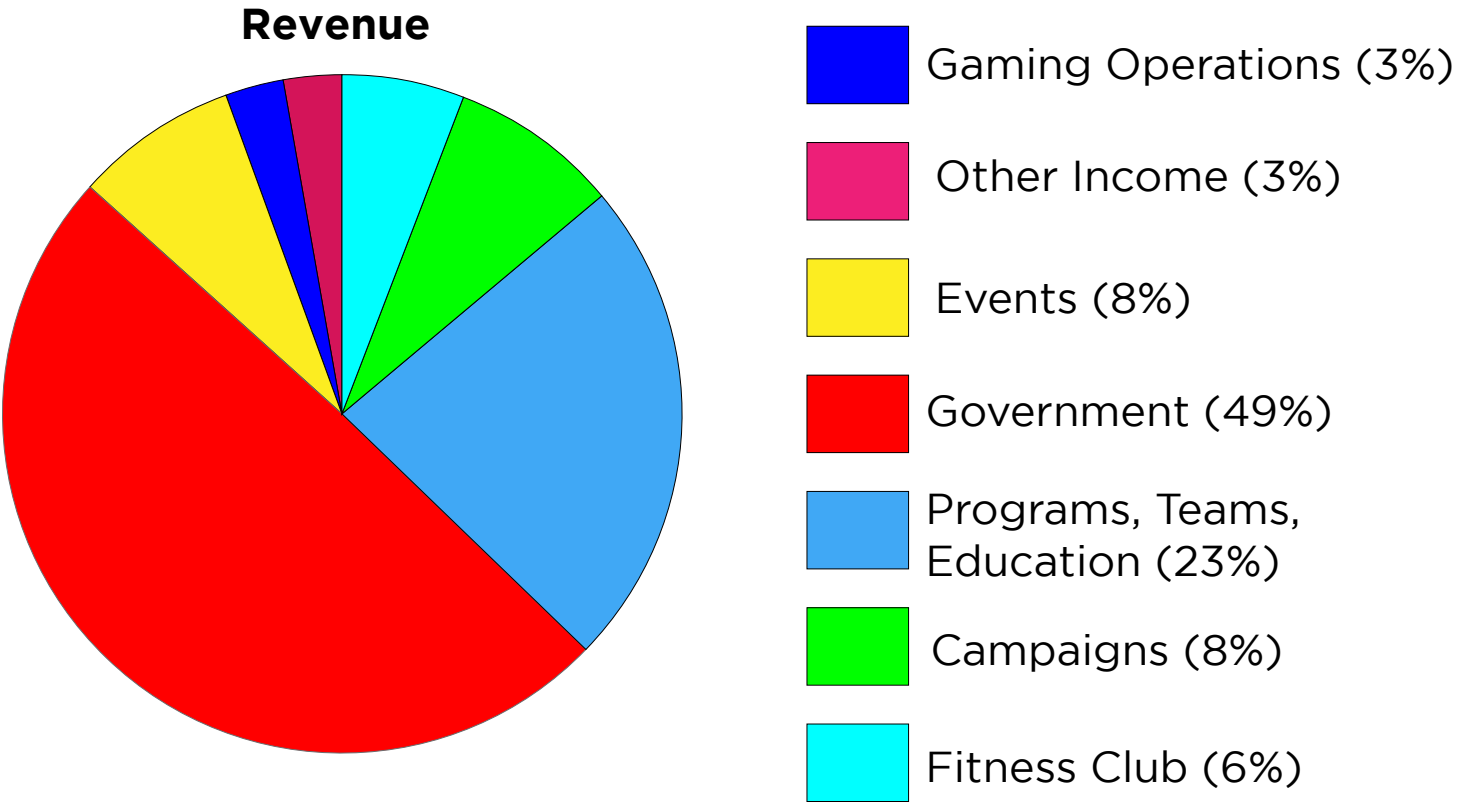
Operating Results

Consolidated (unaudited) Statements of Operations
(Year ended Sept 30) (\$ in Thousands)

Revenue		Expenses			
COVID Grant	1,097	Facility	818	Excess of revenue over expenses	692
Prov. Grant	1,000	Programs	992	before amortization	
Fundraising	1,363	Administration	1,276	Amortization	791
Fitness Club	317	Fundraising	288	Excess of revenue over expenses	(99)
Teams	175	Teams	197		
Programs	945	Fitness Club	776	Fundraising	
Education	122	Interest	79	Gross Revenue VCC	1,272
Other Income	144	Education	126	Variety Village	91
Gaming Operations, net	81			Total Gross Fundraising	1,363
		Total Expense = \$4,552,000		Gross Expense VCC	271
				Variety Village	17
				Total Gross Expense	288

Total Revenue = \$5,244,000

Net = \$1,075,000



It Takes A **Village.** To Help A **Child.** To Build a **Community.**
To Make **Dreams Come True.**

Camps:
1300+ Kids.



**Education
& Awareness:**
400 Educators.



Ability in Action:
6,200 Campers & Students.



**VOLT
Hockey:**
25 Players.



Athlete Training:
96 Athletes.
2,500 Hours.



Recreational Play
120 Kids.
1,300 Hours.



Learn to Swim:
1,000 Kids.
3,000 Hours.



**Continuous
Glucose
Monitoring:**
5 Children.



**Participating
in Virtual
KidFit:**
3,744 Students.



**Participating
in Ability in
Action:**
3,531 Students.





Accessibility & Inclusion

Everyone agrees that a more accessible community has benefits for all. Creating that accessible and inclusive community has been a mission of Variety for over 70 years.

Variety progressively leads as experts in the integrated sport and fitness programming and services for children with a disability. Through our programs, kids are able to participate in team sports, learn valuable skills and compete in a wide array of sport activities – for many kids, and their parents, it is life-changing. Kids take on challenges they never thought possible and parents get a chance to see their kids succeed in ways they could never have imagined.

In 2021, even during the pandemic restrictions, we continued to be the largest organizer of inclusive events, **including:**

The Access Expo.

An in-person vendor conference for suppliers of products and services for those with accessibility needs.



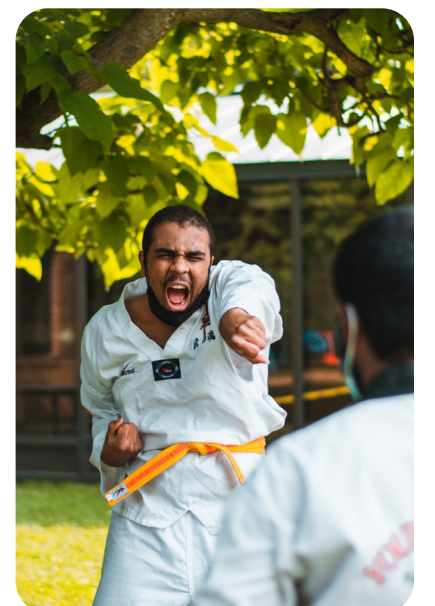
DanceAble.

An accessible Dance Party with thousands of participants. Last year it was held virtually.



Grassroot Sporting Events.

Taekwondo, Weightlifting tournaments, and much more.





Accessibility & Inclusion (cont)

Variety continues to advocate for accessibility and inclusion through membership on Advisory Councils including the Ontario Parasport Collective (OPC). The Ontario Parasport Collective is funded by the Trillium Foundation and brings together organizations that are committed to advancing parasport in the Province. Variety leads a number of initiatives that ensure kids of all abilities can continue to get off the sidelines and into the game.

In addition to our participation on the OPC, Variety is a key influencer for accessibility at the Ontario Camp Association.





Reach & Participation



Variety wants to bring kids **into the game**, not just in Scarborough where we have our flagship facility, but across Ontario and Canada. We understand that in order to expand our reach and impact, we need to work with our partner chapters nationally and internationally.

VOLT Hockey in Canada began with 10 chairs at Variety Village 5 years ago. While kids had fun in the chairs, their interest in continuing the sport depended on being able to play with other teams. We set a goal of expanding VOLT Hockey into a national league. While the last few years had setbacks, we continued to onboard new teams in Alberta. We look forward to growing the league and hosting a national tournament. We are also planning for our kids to play in the World Cup tournament in Sweden.



Variety Alberta



VOLT Barrie



VOLT Niagara

Rotate hips, turn and punch

Reach & Participation (cont)

The **Children in Motion program** is one of our most signature programs. Children get an introduction to sport and skill development. We were in the process of delivering the program in locations throughout the Greater Toronto Area but had to quickly pivot to a virtual model. The virtual program has multiple chapters and uses kids with a disability to demonstrate the activities. We have delivered it to over 80 children and have a plans to expand its reach further.



While our ability to host Variety Village Athletic Club tournaments was limited, we are gearing up to resume hosting tournaments in swimming, Taekwondo, Wheelchair basketball, track and field, weightlifting and, of course, VOLT Hockey.



Our Ability in Action program had traditionally been delivered in person at Variety Village or in the schools. This program quickly went virtual and we were able to design a video that could be downloaded or the program could be delivered by zoom with a coordinator. Over 3,500 kids participated.





Partnership & Collaboration

Over the past several years, we have developed and strengthened a range of strategic partnerships and collaborators who strongly align with our promise to transform the lives of children with a disability and contribute to helping us achieve our outcomes. We have grown our partnership with Variety International and actively participate in the North American Regional Council.

In working with our national partners, we expanded our VOLT Hockey program to Alberta and launched a new program across Canada to help children with type 1 diabetes access a continuous glucose monitoring device.

Across the Province we collaborated on the following initiatives:

- **Sport-for-life – virtual program to promote healthy living**
- **Toronto District School Board – 3,744 kids participated in 12 virtual kidfit sessions**
- **Boys and Girls Club – accessibility training for 25 staff**
- **University of Toronto – 2 research projects**
- **Providence Health Care – Rehabilitation to Community**
- **Toronto Transit Commission – driver training on Accessibility**





Expansion & Sustainability

During 2021, the Provincial and Federal government supported us financially at times which helped us overcome the struggles of the COVID-19 pandemic. We received a provincial grant, federal subsidy, as well as grants from the Ontario Trillium Foundation. This support helped us keep our programs in place and helped bring investment into the facility.

Provincial Grant of \$1.25M

Federal Subsidy of \$1.097M

Trillium Foundation of \$150K





Fundraising Events

Although our fundraising was down slightly because many of our fundraising events were cancelled, we continued to receive support from the Federal and Provincial government as well as the community.

Sold-out Golf Tournament that raised
\$35,000

**Pizza Nova launch of the Dip
 n Give campaign that raised**
\$201,000

Teamsters support of
\$30,000





Funding

The past two years have been significant not only for Variety – The Children’s Charity and Variety Village but for the world. The operating results reflect this. In the prior year, the results show the organization’s performance during 6 months of pandemic restrictions. The results for fiscal 2021 reflect a full year in this pandemic environment. Though revenues understandably decreased, expenses were mitigated and therefore decreased at a comparable rate.

The organization took advantage of available government funding and developed new program delivery methods which further benefit a greater geographical reach. Strong fundraising efforts continued and reflected incredible community and corporate partner support. Though there was a slight decrease in these revenues from the prior year the fundraising expense ratio remained consistent. We are confident in the organization’s ongoing viability and **look forward to a stronger performance in the year ahead.**



Board of Directors

Variety - The Children’s Charity of Ontario

Charles Taerk
Board Chair, Special Events Committee

John Willson
Audit committee Chair, Governance Committee

Julia Tremain
Governance & Nominating Committee

Jordan Assaraf
Special Events Committee

Jeff Armstrong
Development & Special Events Chair

Maura Dyer
Governance Committee

Joe Cacioppo
Governance Committee Chair

David Safer
Development & Special Events Committee

David McDonald
Special Events Committee

Mary Jo Vradis

Alex Bowles

Salima Gilani

Shahriar Syedshahin

Mark Palmer

Stefan Hogg

Donors

Thank you to our Donors. We have acknowledged all of our donors of \$1,000 or more below.

Province of Ontario	Shirley Zinman	Linda Torrance	William Arthur Deacon
Government of Canada	Teamsters Joint Council 52	Marigold Corporation	Willimin Griffiths
Pizza Nova	United Way of Greater Toronto	Ministry for Seniors and Accessibility	Wise Family Foundation
The Lawrence Schafer Foundation	Variety - The Children’s Charity of BC	Peter Cuthbert	1025410 Ontario Ltd/Pizza Nova 53
The Ontario Trillium Foundation	Bentall Green Oak (Canada) LP	Providence Healthcare	1364909 Ontario Ltd/Pizza Nova 46
Jays Car Foundation	Boys and Girls Clubs of Canada	Seacay Corp.	1683131 Ontario Inc. Niagara Golf Warehouse
The Peter Gilgan Foundation	Contax Inc.	Telus Friendly Future Foundation	2491988 Ontario Limited
Blanche Margaret Mitchell	Green Sanderson Family Foundation	The Marion Armstrong Charitable Foundation	ABM Intellectual Property
Canadian Tire Jumpstart Charities	Greenrock Charitable Trust	Toronto Professional Firefighters’ Association	Accenture Solutions Pvt Ltd

Donors
(Continued)

Al Tinney	Kate Torrance	Stripe
Alice Gough	Katherine Hasenpflug	Suzanne Cuff
Andrew Greenlaw	Kristine Chan Medicine Professional Corporation	Tara Inn
ARBOR MEMORIAL FOUNDATION	Laura O’Brien	TD Friends of the Environment Foundation
Benevity Social Ventures	Maven Capital Inc.	Techify
Bill Christie	Michael Strobel	The Howitt Dunbar Foundation
Brent Allen	Motion Specialties	The SHA Hockey Club
Canadian Paralympic Committee	Ontario Para Network	The Talent Company
Cathedral Bluffs Yacht Club	PayPal Giving Fund Canada	Thomas And Janet Burns
Centennial College Alumni Association	PPI Benefits	Toronto Star Fresh Air Fund
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