







Making a Difference

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< The ParaPan Am mascot Pachi visits Variety Village to kick off the one year countdown to the Games.



CEO's message

This has been another exciting year in the midst of change and growth. The following pages highlight our progress within the priorities addressed in our strategic plan (outlined in the 2012 Annual Report) with a focus on: providing opportunities for children and youth in recreation and sport; improving health outcomes through recreation and socialization; community outreach, with a strong emphasis on educating those working with children and youth with disabilities; and continuing our program of infrastructure and facility renewal.

We have made great strides in upgrading our operations as well. Evolving and embracing new technologies in 2014 with the launch of the enterprise-wide database project (ABLE) will pave the way for more targeted and beneficial communications to get useful and timely information quickly into the hands of those who need it. In addition, there will be significant business process improvements as we examine every aspect of our operations, both administrative and operational.

We consistently strive to enhance and make available opportunities for people with disabilities to improve their circumstances by providing activity, sport, education and respite. Working together with our donors, clients, families and community partners, we continue to garner respect as a strong organization sought out by those who need support through state-of-the-art programs and services.

Our objective is to make Variety Village a place where all people

with disabilities can exercise control over their choices, reach their full potential and lead fulfilling lives.

We have chosen the life stories in this Report to portray individual challenge, perseverance and character with outcomes supported by families, staff and program opportunities. I am privileged to work with the staff, volunteers and partners who make these stories, and so many others, a reality.

She Wille

John Willson, President and CEO

> CEO John Willson with Domenic Primucci, President of Pizza Nova in the Blue Jays Clubhouse



"Before I was born, I had a stroke. This makes my left side weaker than my right. I'm 14 now, and I have been a member at Variety Village for so long that on my first ID card, I was crying and strapped into a car seat.

Variety Village has changed my life. You know what? I never want to leave the pool. I swim with the Flames five times a week. My goal is to be on the podium for the 2020 Paralympics.

This is going to mean a lot of hard work and dedication, but I know can do it. I go to swim meets at least once a month. I have been to Provincials four times and the CAN-AM Para-Swimming meet four times.

Variety Village has been a very special place for me and my family. I hope you also can see how extraordinary it is and that you will help us keep it that way and make it even better for kids of the future."

Megan Sherwin, Flames Swim Team



Increasing sport and recreation opportunites for children and youth of all abilities.



Making a difference in sport & recreation

Many Canadians believe that kids today just don't get enough exercise. They are right. The Canadian Health Measures Survey, conducted by Statistics Canada, found that fewer than 10% of Canadian kids meet the current guideline of 60 minutes of moderate to vigorous daily physical activity.

The reality for children and youth with a disability is even worse.
Only 3% have regular physical activity.
Lack of inclusive sports programs.
Financial constraints. Limited resources for caregivers. These realities create barriers that prevent children and their families from taking part in regular physical activity.

Lack of regular physical activity leads to obesity and poor health. As Canada's leader in adapted physical recreation and sport, Variety Village is changing that picture by leveling the playing field.

Variety Village Centre for Inclusive Sport Development provides over 5,000 children and youth of all abilities sport and physical activity through:

- Aquatics
- Sport non-competitive, multisport and competitive sport
- Day camps
- Fitness Friends working with school boards to integrate physical activity and play for kids while at school

It's about learning sport for a lifetime of healthy activity, improving health and confidence and building community.

SPORT & RECREATION

5,181
PROGRAM
PARTICIPANTS

Just when she was getting back on her feet after an at-home fall and a compression fracture of her lower vertebrae, 84-year-old Christine O'Sullivan tumbled during a walk to her local mall.

That resulted in a broken right femur, followed by surgery and rehabilitation. She was the ideal candidate for the Orthopedic Musculoskeletal Geriatric Rehabilitation Transition program.

At the end of the program, she's gained increased confidence in her ability to sit and stand, stretch and reach and walk more smoothly with the aid of her walker.

This lively, articulate Scarborough resident appreciated the six-week access to both the skilled staff and adapted equipment. She looks forward to her increased mobility while swimming with her grandchildren at her cottage on Lake of Bays.







Improving health outcomes through recreation & socialization.

Making a difference in health and active living

Is recovery from a medical crisis possible? Absolutely! And recovery can continue after discharge from the healthcare system.

Heart & Stroke Foundation estimates that 50,000 strokes occur in Canada each year and over 300,000 Canadians are living with the effects of stroke. Spinal cord injuries, fractures, joint replacements, amputations and other medical issues are additional crises that impact the long-term health of Canadians.

The Rehabilitation to Community program offers sessions in orthopaedic, musculoskeletal, geriatric, spinal cord injury and stroke or neurological recovery. The Stroke

Transition Program is presented by Scotiabank. All of these programs tangibly demonstrate Variety Village's commitment to sustainable health. They provide a model of community health for participants who have endured a stroke or medical crisis and want to increase their mobility, strength and endurance and well as rejoin their community.

Following the six-week interactive program at Variety Village, participants increased their ability to walk longer, reach higher and move with confidence.

32 PARTICIPANTS
69%
BECAME
MEMBERS

When drama program leader Valeria Alvia considers what production to stage, her criteria are simple, but profound: ensuring that every one of her players shines.

For Raymond Barall that means making sure he gets a singing part. Highly vocal, Raymond loves to sing. Sometimes, in the "outside world," people don't appreciate this. But being a regular participant in this 15-member cast has made a real difference in Raymond's life. It's provided him with an outlet to express himself as he works toward an artistic goal. And, it's given him some relief from his everyday worries.

"To get our ensemble to focus at practice, we tell them to put their worries in a paper bag and throw them away," says Valeria. "We encourage them to talk about their frustrations, then to leave them behind as we work on the play."

In 2014 her players staged their version of Mulan. They learned their parts through constant repetition and memorization during weekly practices that begin in September. The production is staged in June. The annual play's popularity has grown, with Mulan being moved to the Fieldhouse to accommodate an audience of 90 staff, family and friends - the largest audience in five years.

"Variety is a place where everyone can be themselves. Not everyone who comes to the Village is sports or athletically inclined. For creative, social individuals, the Drama Program offers them a way to become part of the Village and to feel like a star, even if it's just for one night."



Providing knowledge and training to future educators, care-givers and youth with a disability.



Making a difference for a brighter future

It's what every parent wants for their child. Supportive friends. A caring community. A sense of belonging. A feeling of purpose. The satisfaction of a job well done. The thrill of learning something new. A future full of possibility. For parents of a child with a disability, the future often does not include these outcomes.

More than half a million young Canadians live with some form of disability. Approximately 195,000 youth experience activity limitations. Of these, 40% live with severe and very severe limitations.

This comes with a high price tag for families. Exceptional levels of care, out-of-pocket expenses, and lack of resources leave families frustrated and struggling. Additionally, wait lists are long for a limited number

of accessible, affordable programs. Variety Village is dedicated to improving the quality of life for those with disability through education and skills training.

EDUCATION
13,003
PROGRAM
PARTICIPANTS
IN THE GTA

When board member, donor and father, Peter Cuthbert, walks around the Village complex he appreciates these elements as "the backbone of the building." Ensuring that backbone stays strong for the future has occupied Peter's imagination and efforts in the past few years.

What inspires this long-time member, husband of Mary-Lou, and father of champion Synchro swimmer Michelle, is his belief that Variety Village's existence is "vitally important to society." To continue its legacy, reinvestment in the facility is essential.

As he points out, repairs or replacements for things like a new roof, filters for the pool or an electrical sub-station likely don't capture everyone's imagination. However, when donors direct their contributions to plant improvements, they promote the sustainability of the Village's pioneering programming.

Funds to strengthen the bricks and mortar reinforce "the powerful message of integration we see every day at the Village." This message made a difference in Michelle's view of the world, a view she still holds as a university student at King's College in Halifax, NS.

In 2014, progress on facilities renewal included acquiring a pro-bono architect to upgrade a barrier-free washroom and secure the funds for it. Over the next two years the focus will be on a reset of capital commitments towards plant improvements.



Improving a world class facility that welcomes people of all abilities.



Making a difference in facility renewal

A large facility requires constant care. Variety Village has identified capital upgrades of \$2.5 million. This rejuvenation will meet the growing demands for service and will have a profound effect on the community and the 30,000 children and adults it serves annually.

Increasing our ability to provide improved accessibility and safety will give clients, teams, school groups and the community a sports and recreational facility that continues to be a leader in adapted programming for all abilities.

FITNESS EQUIPMENT

REPAIRS & MAINTENANCE

\$16,505

IT PHONE
SERVER UPGRADES
BUILDING REPAIR

\$145,052





"The young coaches and instructors in every program - taekwondo, swimming and in the fieldhouse and the weight room at Variety Village are my heroes. I cannot imagine how, at such a young age, they have the enduring patience, skills and sincerity to communicate and reach out to kids with special needs and connect with them.

My husband Max and I belong to Variety
Village along with our two children – 13-year-old
Joshua, and 14-year-old Mikhela, who has
Down Syndrome.

Variety Village has created many exciting experiences for us as a family. The Village's taekwondo dojo holds a special place for us. Over the last few years, Mikhela and Joshua have spent hundreds of hours training together, preparing to earn their black belts. In June of 2010, side by side, they achieved that dream. This is just one of the reasons we are members and why we support it by fundraising and making donations. Variety is the only place where Mikhela and Joshua are able to train and compete side by side. It is a place where no one is segregated based on ability.

Both of my children have gained a sense of independence. Now, we've reached the stage where I can drop them off at their class and enjoy a power walk on the track, or just sit and read my favourite novel. I know they are safe and happy. We are truly blessed to spend quality time with each other and our friends at Variety Village. It's an extension of our home where we feel safe and welcome, no matter our differences."

Aida Go, *Donor and member*



Activing Living Conference,
 Jeff Tiessen, Executive Producer
 of Disability Today Network

"When you walk through the doors of Variety Village, disability is left at the door and ability becomes your sole focus," says Jeff Tiessen, Disability Today Network Carlos poses with Harlem Globetrotter, Bull Bullard and Flight Time Lang at Variety Village on April 10 2014.



An alliance for accessability

Variety Village and Disability Today
Network hosted their 17th Annual
Active Living Conference at the Village
in November 2013, welcoming nearly
250 college and university students, high
school students, coaches, educators
parents/guardians and healthcare
professionals from across Ontario.
Jeff Tiessen introduced conference guests
to Variety Village, describing it as an
incredible place of empowerment and
inclusion; a place of achievement for
people with disabilities.

Attendees heard presentations from Blair McIntosh, Chef de Mission for Canada at the 2010 Paralympic Games in Vancouver, who shared his 30 years of passion for amateur sport and the Paralympic

Movement. Variety Village's 13 year old Megan Sherwin wowed the audience with her inclusive sports message: "swimming lets me be myself, have fun, make friends and enjoy life." And Canadian wheelchair tennis Paralympian, Joel Dembe, shared his journey from his days of hitting tennis balls off of his parents' garage door to becoming Tennis Canada's Wheelchair Player of the Year.

The afternoon portion of the conference offered hands-on adapted sport experiences from wheelchair basketball to sitting volleyball, handcycling and running with simulated vision loss.

Thirty other organizations provided exhibits for disability education and awareness.

Creating opportunities for physical activity and sport is a mandate of Variety's long term strategic plan. Fundamental, movement and sports skills are paramount to developing young athletes through our Centre for Inclusive Sport Development.

> Variety Village Board volunteer Mark MacVittie presents the Brendan Turner award to young swimmer, Zach, at the annual Variety Village Athletic Club banquet among his peers, coaches and family members.



Expanding a teen's world

A 15-year-old boy who lives at Bay and Charles streets in Toronto makes his way to the subway. From there he boards the eastbound train and arrives safely at the Victoria Park Subway Station. He then hops on 12A from Victoria Park. He gets off at Variety Village and makes his way inside for his early evening training session with his swim coach.

Pretty ordinary, right?

For Quinn Martin, travelling independently - just like other teenagers - is a tremendous step forward. As a young man with developmental delays Quinn has experienced his share of ridicule and rejection. His father Eric Martin credits Variety Village for giving his son both the independence and the ability to socialize. Learning to swim competitively at Variety has made all the difference in his life and his father's. In less than five years, they've gone from relying on life jackets to puttering around in the pool to Quinn making the Sunshine Swim Team and training for the Provincials.

In the fall, he competed in Variety's 2nd Annual Open Water Swim and to the astonishment of his father, he logged the 1.5 km distance without any problems. This was the first time he had competed in an open water competition. Eric credits caring coaches and other staff with getting Quinn to where he is today. But, it's more than that.

"We feel safe and supported and I know that we'll always be welcomed back the next day."

"The real difference Variety Village makes? Variety redefines what ordinary is. I know that even when Quinn acts out, the staff carry on and deal with it," says Eric.





- > Photo top: Eric & Quinn at the 2nd annual Open Water Swim
- > Photo bottom: Eric & Quinn at swim practice.

Annaleise's Radical Crossing 20
#AllAbilityFacility
000

 Annaleise Carr, the youngest person to swim across Lake Ontario visits
 Variety Village. Annaliese has been a proud supporter and headlines our annual open water swim. The Second Annual Open Water Swim was held September 6, 2014 on Boshkung Lake at Buttermilk Falls Resort in Haliburton, Ontario.

This incredible fundraising event was supported by the cottagers of The Boshkung Lake Association and Buttermilk Falls Resort.

Twenty-six swimmers swam the 3.8km or the 1.5km course and raised over \$9,000 dollars for Variety Village.

The 2015 Variety Village Open Water Swim is September 12 and has been included in the Canadian Open Water Swim Series!

Consolidated Financial Results

The financial information includes the consolidated results of Variety – The Children's Charity (Ontario), Variety Village and Variety Club of Ontario – Tent 28 (the 'Organization'). Through a common Board of Directors Variety – The Children's Charity (Ontario) controls Variety Village and Variety Club of Ontario – Tent 28. Audited financial statements are completed for non-consolidated Variety – The Children's Charity (Ontario) and Variety Village which are registered charities without share capital under the Income Tax Act. Notice to reader financial statements are completed for Variety Club of Ontario – Tent 28 which is a not-for-profit organization without share capital incorporated under the laws of Ontario. Notice to reader financial statements are completed for the consolidated financial statements.

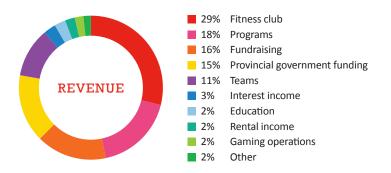
Consolidated Results of Operations

The Organization reported a deficiency of revenue over expenses of \$848 (all dollar figures are in \$,000) (2013 - \$41) on revenue of \$6,270 (2013 - \$6,628). This increase in the deficiency is largely attributable to one-time items including the discontinuation of bingo operations in March 2014 (\$423, of which over 50% represents employee severance costs (2013 - \$134)) and the write-down of the mortgage receivable and costs related to the receivership of the mortgagee (\$193).

The Organization is funded from three main sources.

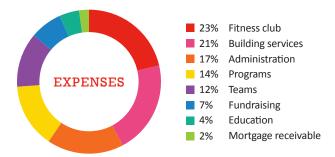
- The Organization receives approximately 60% of its annual revenue through fee-for-service programs including fitness club, programs, teams and education. Year-over-year fee-for-service revenue remained stable.
- Fundraising represents 16% of annual revenue (2013 19%).
 Fundraising revenue of \$995 (2013 \$1,273) declined due to reduced amounts from bequests, partially offset by higher proceeds from events including Walk Roll Run and the Luncheon.
- Provincial funding of \$960 (2013 \$1,000) represents 15% of annual revenue. This base funding has not changed since 2011 and the decrease in 2014 is due to the timing of payments.

Total expenses were \$5,856 (2013 - \$5,639). 73.3% (2013 – 73.6%) of expenses are for service delivery including fitness club, programs, teams and education. Administration comprises 17.0% (2013 – 20.3%) of expenses and fundraising represents 7.4% (2013 – 6.1%). Although expense management remains an area of focus for the Organization, overall expenses increased 4%. Contributing to this increase are one-time building repairs and higher fundraising costs. In March 2014, the fundraising department was restructured as a measure to reduce ongoing expenses.



Consolidated Statements of Operations (unaudited)

As at September 30	2014	2013
(000's)	\$	\$
REVENUE		
Fundraising	995	1,273
Provincial government funding	960	1,000
Gaming operations, net	125	79
Fitness club	1,804	1,827
Programs	1,126	1,122
Teams	689	680
Education	155	191
Interest income	168	204
Rental income	148	112
Other income	100	140
	6,270	6,628
EXPENSES		
Fitness club	1,260	1,245
Programs	845	803
Teams	715	707
Education	255	246
Fundraising	435	343
Administration	997	1,145
Building services	1,219	1,150
Mortgage receivable impairment	130	0
	5,856	5,639
Excess revenue over expense before interest expense and amortization		
of capital assets	414	989
Interest expense	(135)	(186)
Amortization of capital assets	(704)	(710)
Excess (deficiency) revenue over expense before non-recurring items	(425)	93
Discountinued bingo operations, net	423	134
Excess (deficiency) of revenue over expenses	(848)	(41)



Consolidated Statements of Financial Position (unaudited)

As at September 30	2014	2013
(000's)	\$	\$
ASSETS		
Cash	1,845	765
Accounts receivable	359	306
Prepaid expenses and supplies	177	176
Current portion of mortgages receivable	1,156	2,083
	3,537	3,330
Investment	1,106	818
Mortgages receivable	-	1,242
Endowment investments	501	494
Capital assets	6,647	7,188
	11,791	13,072
LIABILITIES		
Current		
Accounts payable and accrued liabilities	901	1,067
Current portion of deferred revenue	566	534
Current portion of capital leases payable	-	21
Current portion of long-term debt	1,286	233
	2,753	1,855
Long-term debt	2,781	4,064
	5,534	5,919
Deferred contributions	485	362
Deferred contributions related to capital assets	1,019	1,041
Deferred government grants related to capital assets	1,320	1,469
	2,824	2,872
NET ASSETS		
Endowments	493	493
Unrestricted	2,940	3,788
	3,433	4,281
	11,791	13,072

Consolidated Financial Position

The ratio of current asset to current liabilities has declined from 1.80 in 2013 to 1.28. This reduction is partially attributable to a \$1,000 long-term debt payment due and paid October 1, 2014. Upon payment, the current ratio increased to 1.45.

In view of the receivership of our mortgagee and prevailing real estate market conditions, a valuation was preformed on the mortgage receivable and a write down of \$130 was deemed appropriate. The Organization is actively pursuing purchase offers on the property under Power of Sale.

The Organization continues to focus on funding opportunities, managing expenses while growing and expanding the services provided.

Report of Management

Management is responsible for the preparation of the financial statements and other financial information in this report. This responsibility includes maintaining the integrity and objectivity of the financial records. The Organization maintains policies and procedures for a system of internal controls designed to provide assurance that its records include the transactions of its operations.

The Board of Directors, through its Audit Committee, is responsible for determining that management fulfills its responsibilities in the preparation of the financial statements, and ensures that financial and operational controls of the Organization are adequate to enable the Organization to have financial transparency and accountability.

The Organization is highly dependent on the support of dedicated volunteers. Their value is not quantifiable in the financial statements.

Audited financial statements are available on our website at www.varietyvillage.ca

> Variety Village Board volunteer Vera Held thanks Pizza Nova President, Domenic Primucci, for supporting Variety's kids with the annual That's Amore Pizza for Kids Day, which has raised \$1.2 million to date.



Board of Directors

- 1 Property Committee Chair
- 2 Audit Committee
- 3 Development Committee
- 4 Governance Committee
- 5 Marketing Committee
- 6 IT Steering Committee

Beginning top left to bottom right in order.

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Associate Professor, Osgoode Hall Law School York University

Mark MacVittie MBA 3,5

Director, Onboard Cost and Revenue Management, Air Canada



Building on its Strategic Plan, an enterprise-wide database promises to become a "game changer" in how staff, members, donors and the general public interact with the Village. Better access to key data will improve efficiencies and make a meaningful difference in work processes.

Spearheading the project is Guy Wong, board member, active volunteer and retired head of IT at Kraft Canada. Teamed with dedicated senior staff, the new database they're building will replace internal paper-based processes and information duplication with a "one number system."

This system touches every employee and will, he says, "result in significant benefits when used properly."

The enterprise-wide database is just one project of a five-part tech program that included completion in 2014 of a refresh of Variety's back office server, a new telephone system and voice mail refresh, improvements to the Local Area Network and Wide Area Network and outsourced IT Support.

Following close on the heels of the launch of the database - targeted for early 2015 - will be installing WiFi for the benefit of staff, members and guests.

Guy credits the progress to date to "the wonderful job the team has done in communicating to our internal stakeholders the benefits of the database. That, and staff training, has helped employees see technology as an enabler, not a hindrance, to serving our members and their families."



Thank you for helping us make a difference.

PARTNERS

Funding received from the Ontario Government

\$25,000+

Bank of Montreal
Cambridge Group of Clubs
City of Toronto
Credit Suisse Foundation Trust
Government of Ontario,
Ministry of Tourism Culture
and Sport, Ontario Sport and
Recreation Community Fund
Jays Care Foundation
Pizza Nova Take Out Ltd.
Scotiabank
Teamsters Joint Council 52
The Ontario Trillium Foundation

\$5,000-\$24,999

Canada Summer Jobs Service
Canadian Picture Pioneers
CIBC Communications
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Community Relations,
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Hibar Systems Limited
KRG Children's Charitable
Foundation
Rika Lam
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McGregor-Allsop Limited MLSE Team Up Foundation Joe Moura Sindy Nguyen Police Credit Union **RBC** Foundation Shoppers Drug Mart Life Foundation St. Stephen's Community House TCS **TDCNet** The Cadillac Fairview Corporation Limited Al Tinney **Tippet Foundation** Toronto Professional Firefighters' Association John & Angela Willson

\$1,000-\$4,999

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Young Choung Taekwondo Academy

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\$500-\$999

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Canadian Weighlifting Federation

Centennial College Alumni

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Kent Farrell Steven Fitzgerald Victor Fong Claire Fortier Alex Gass Lynn Gough Karen Gow Timothy Griffin Jianging Guo Craig Henshaw Matthew Hind Tony Hsiung

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Freeda Hussain

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Matt Bentley

Carolyn BergHope Bergeron

Jit Bhamra Andrew Bilicki George Binns

Oleg Boldireff

June Blair

Birkdale Senior Citizens Club

Marilyn Bonello Murray and Mary Bonner Susan Booker Brian Booth Richard Booth Doreen Boothe Janet Borland Sharon Boynton

Pauline & David Bradlev

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Every 'body' makes a difference

"I am only one, but I am one. I cannot do everything, but I can do something. And I will not let what I cannot do interfere with what I can do."

- Edward Everett Hale

We recognize the enormous value volunteers provide to our community. We have had volunteers donate their time and skills to help with equipment maintenance, customer service, data entry, equipment cleaning, facility painting, gardening and maintenance.

Others have shared their skills as team leaders, networkers and knowledge sharers. All of our volunteers have been collaborative, facilitative, and inclusive making a great impact on our ability to fulfill our mission.

And, of all the things they do, big and small, most importantly, they make a difference in the lives of Variety Village's clients with disabilities and their families.

136 ACTIVE
PROGRAM VOLUNTEERS
VOLUNTEER
VALUE
\$381,000

This report recognizes the donations made during the Variety Village fiscal year from October 1, 2013 to September 30, 2014. Any donations made after will be recognized in the 2015 Annual Report.

All members of the Variety Village community – parents, students, staff, faculty, volunteers, donors and friends - are important to us.

We have made every effort to ensure accuracy in our reporting and listings. If there are errors or omissions, please contact Lynda Elmy, Communications Director at 416.699.7167 x249 or email lelmy@varietyontario.ca

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