



bettertogether

VARIETY VILLAGE 2013 ANNUAL REPORT



Our vision is a place with opportunities for people with disabilities.

Our mission is to promote appreciation, interaction, empowerment and inclusion. We facilitate the achievement of life goals for people with disabilities through sports, fitness, wellness, awareness, education, training and skills development.

For over 60 years, our goal has been to improve the quality of life, and integration into society of all people, regardless of their abilities. By offering specialized programs and services, we create a level playing field without barriers, intimidation or other obstacles.



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message from the ceo

American author and management expert Ken Blanchard once famously observed: “The key to successful leadership today is influence, not authority.” I wholeheartedly agree with Blanchard’s point of view. Why? Because I’m privileged to be part of a most influential organization - Variety Village.

Variety Village’s influence rests upon its consistent ability to partner with a wide range of recreation, health and social service organizations.

These partnerships ultimately affect over 30,000 Ontarians annually and help advance our mandate of inclusiveness.

Therefore, it’s no surprise we enjoy the continued confidence of the Province of Ontario in the form of a \$1 million yearly grant.

And it’s no surprise that we attract donors, volunteers and dedicated staff willing to help deliver ground-breaking programs like Rehabilitation to Community and Fitness Friends.

Finally, our partnerships (longtime and newly formed) recognize the essential role Variety Village plays within society. They want to be a part of what we do here and become influencers too.

We are grateful, and privileged, to associate with these outstanding organizations and individuals. If you haven’t already done so, I encourage you to consider partnering with us in one of the many ways available to you.



John Willson, **President and CEO**

Robert Wortzman, **Board Chair**

05

our partnership begins with you

This year's Annual Report shares stories about you, our partner at Variety Village. As a partner, you may be a longtime individual donor. You may be a committed corporate sponsor. You may be a supplier of gifts in kind. Or, you are a member, volunteer, and enthusiastic booster of Variety Village's mission, all rolled into one.

The stories that follow describe how we've built relationships with our partners, some of whom have been aligned with us for over a quarter century. They describe how we're renewing and reviving partnerships, especially with the corporate sector. They pay tribute to individuals and organizations. We intend to illustrate the impact these partnerships have in our community through the stories and images that follow.

An environment of acceptance is a central part of what makes Variety Village an extraordinary place. No other fitness facility in Toronto offers the same range of options for adapted physical activity. The accumulated knowledge and experience of our staff is unmatched and our reputation as an industry pioneer is well earned.

Our funds are raised through creating exciting events, compelling programs, and through the support of our generous corporate sponsors and individual donors.

contributors

5644	MEMBERSHIPS
114	CORPORATIONS & BUSINESSES
19	COMMUNITY GROUPS & CLUBS
24	FOUNDATIONS
13	INSTITUTIONS

371
TEAM REGISTRANTS

1,350
LEARNED TO SWIM

30,000
INDIVIDUALS REACHED ANNUALLY





06

the buddy system

Friends Brought Together Through Fitness

Fitness Friends began in 1999. It involves teachers in the Durham and Peel school boards matching a student with a disability with another student to become Fitness Friends and collect activity minutes. Today, thanks to the program, over 1,500 children take part annually in physical activities outside of the classroom.

The outcomes? Increased self-confidence. New peer networks. And, encouraging a healthy, active lifestyle.

Some of the funding for Fitness Friends comes from the Sport Development and Participation Bilateral Agreement between the federal and provincial governments. But funds alone only tell part of the story.

"I like Fitness Friends because I play tag with new friends. The play day was fun and pizza was yummy. I love Fitness Friends!"

Sonja K., Grade 8 student, Development Disabilities Class, RTMS

The program relies heavily on partners like those listed below:

Facilities

- Iroquois Park Sports Complex in Whitby has provided free facility use for 14 years (Estimated value: \$10,000 per year)
- Stephen Lewis/Applewood School provides free venue space

Transportation

- Durham and Peel District and Catholic school boards provide free transportation to and from the Fitness Friends celebration day events

Equipment, Staff and Supplies

- Merlin's Inflatables
- Rock Solid Productions
- Nova's Ark
- Parasport Ontario
- Ontario Wheelchair Sports Association
- Special Needs Toys
- Variety Village staff

Plans are underway to expand Fitness Friends to include the Toronto District School Board.

1550
PARTICIPANTS

42
SCHOOLS

184,000
ACTIVITY MINUTES

Jays Care Invests In Our Children

The Jays Care Foundation believes in making lasting changes in the lives of children. It wants to align with charitable partners and programs with the capacity and sustainability to make this belief a reality.

Foundation executives strongly support the concept of “sports engagement,” a key pillar of Variety Village’s operating principles.

For over 20 years, the Foundation has partnered with Variety Village to create opportunities for children with disabilities to interact with Blue Jays players.

To extend its support and to encourage sports engagement, in 1980, the Foundation became the primary donor of Children in Motion. This Saturday morning program encourages children of varied physical, emotional and behavioural

“We want to be connected locally. We want to align with organizations devoted to sport and fitness. Because Variety Village provides accessibility to sports for all families, it means we’re investing in what the Jays Care Foundation wants to achieve.”

Danielle Bedasse, Executive Director, Jays Care Foundation

capabilities to explore sports and play with their peers, neighbours, community and friends. For some children, this program is their very first opportunity to play with their peers. Funding from the Jays Care Foundation goes toward staffing and equipment.

In fiscal 2013, Children in Motion grew to 115 participants. Each and every one of them a Jays fan!





08

skilled partnerships

Partnerships With Parents

Parents play a key role in supporting the LINKS and Milestones programs. For example, parents host an annual community BBQ, with all of the proceeds going to LINKS. In 2013, the event raised \$3,000. Another parent encouraged the Beaches Rotary Club to donate \$750, most of which is directed towards Variety Village's flower and vegetable gardens overseen by the day program participants. And, a parent's involvement resulted in the Tranquil Foundation supporting LINKS with an annual donation that supports one participant.



From preparing a weekly breakfast and baking treats for members and staff, to nurturing our outdoor garden, to learning yoga stretches, participants in the Lifestyle, Independence, Nutrition, Knowledge and Sports program contribute significantly to the overall atmosphere at Variety Village.

Milestones is another fee-for-service day program for anyone 20 years and older with a disability. It provides excursions, activities and fitness routines that develop independence and employment skills.

52
PARTICIPANTS

48
TREAT TROLLY TRIPS

576
EGGS CONSUMED

A Family Affair

Graeme and Karen Duff may live in Leaside, but Variety Village has become a home-away-from-home for Karen and son Cameron. And, the Duff family's longstanding involvement with Variety extends to several other family members who've become strong supporters of what Variety Village offers.

Cameron, 28, has multiple disabilities with what Karen describes as "global developmental delays." While he's enjoyed sports activities at Variety since he was a child, for the past eight years he's been an enthusiastic member of the Lifestyle, Independence, Knowledge and Sports (LINKS) program, led by staffer Cathy Price.

The day program for adults over 20 with disabilities features an interactive agenda that emphasizes sport, drama, music and life skills. Cameron attends five days a week, from first thing in the morning until 4 p.m. "For individuals like Cameron, the social component is a huge part of his involvement in the program," says Cathy.

Along with his mother who accompanies him to and from our facility, Cameron might run into any number of extended family members who've embraced the "Variety way of life." For

example, his uncle Scott Gillis and wife Emma are members, as are their daughters, Rebecca and Matheson, champion members of the Variety Village Synchro Club. Cameron's cousin Tara, took swimming lessons at the Village and is now an instructor during the summer. And, Karen's sister, Sandy Mallais's two daughters Kendra and Morgan are enrolled in the BEAP program at nearby Birchmount Park Collegiate, so they use the facilities during the school year.

Cameron's lifestyle has benefited from being a part of Variety. He now practises yoga. And he's trying to convince his parents to install a pop machine, just like the one he fills every week at Variety Village as part of his duties in the LINKS program.

Ever the jock, when he's not at Variety Village, he rides weekly as part of the Community Association for Riding Disabled. And, true to form, mother Karen Duff is there, cheering him on.

"Variety is a complete life for Cameron. It's his social life. It's like he goes out to a job each day where his skills are developed. The staff is very nurturing and incredibly dedicated; they are very much attached to the environment here."





10 healthy partnerships

For The Health Of Your Heart

The Rehabilitation to Community - Stroke Recovery Program, brought to you by Scotiabank and funded in part by Green Shield Canada, made significant gains in fiscal 2013.

Launched as a pilot program in 2013, Rehabilitation to Community responds to an identified need: assisting individuals who have experienced a stroke to navigate Variety Village and continue independent rehabilitation and physical fitness activities.

Program participants - who range in age from 44 to 87 - have experienced one or more strokes and have completed rehabilitation. Once home, many became discouraged and depressed by their altered physical state and limited mobility.

Variety Village's six-week program gave them a chance to turn this situation around. By attending three times a week, participants gained confidence in their athletic ability. They were introduced, or reintroduced, to appropriate exercise. And, they built a habit of scheduled exercise. In fact, attendance in the program averaged 77 per cent.

"Give a man a fish and he will eat for a day; teach a man to fish and he will eat for a lifetime. You have taught me to fish."

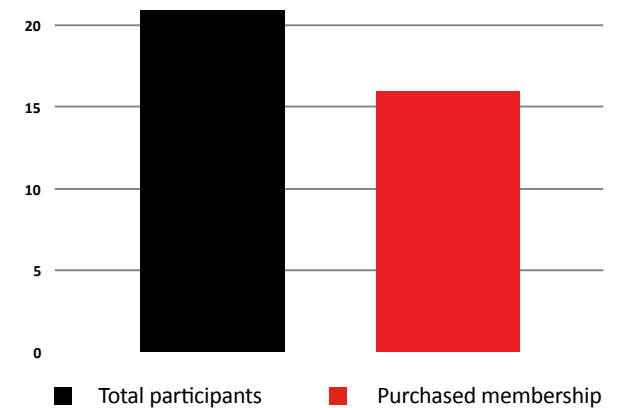
Mohammed Shujaatullah, Member, Age 69

Our Health Care Partners Who Referred Participants

- Providence Healthcare
- Bridgepoint Active Health
- Toronto Rehabilitation-Rumsey Centre
- St. John's Rehabilitation

Seventy-six percent - or fully three of four participants in this innovative program - converted to full members of Variety Village. And, on average, these new members take part in recreational activities eight times per month.

Total Participants in 2013



An Active Partnership

Variety Village is well positioned to become a leader in recreation for seniors. Its organizational approach is not to ignore the social and health issues that come with aging, but to create innovative and cost effective ways to work with seniors to increase their health, happiness, and freedom.

Statistics Health Canada projects the number of seniors living in Ontario will more than double from 1.9 million in 2011 to 4.2 million by 2036. Currently, of the 65+ Ontario residents, 44.9% has a disability.

1000
MEMBERS 55+

200
ACTIVE AGERS

Our Active Aging program, in place since 2006, provides age-appropriate fitness routines for this population and encourages “social interaction within a welcoming environment.”

“Staff in Active Aging make the program. They treat us with respect—not like old people. They are super individuals, every one of them. They make me laugh.”

Carol Hutton, Active Aging Member

Focus On An Active Aging Member

Carol Hutton (pictured right), 57, has had a rough few years. Her father died in 2000. She lives with a chronic kidney disease and frequently experiences panic attacks. By late 2000, she hardly left her home.

Carol was forced to go on long term disability from her job at City of Toronto following a diagnosis of anxiety disorder in 2006. Then, she retired. Her challenge: how to stay physically active and engaged while living with serious mental and physical challenges? Her mother suggested they take out memberships at Variety Village, a 10-minute drive from Carol’s home. They agreed that working out might help relieve her stress and improve her overall outlook on life.

Carol’s goal with Active Aging is to stay as healthy as possible, not only for herself but so she can be a helpmate for her husband, Gord, who is battling cancer. She attends the program three times a week and enthusiastically participates in aqua fitness, Pilates, and a Shape class. Her overall energy level and outlook on life has improved tremendously since joining Active Aging.





12 strategic partnerships

A Corporate Alliance

Variety Village's Inaugural Fall Luncheon attracted an array of corporate sponsors. They included presenting sponsor IBM, gold sponsors Scotiabank and Wildeboer Dellelce LLP and silver sponsors RBC, Faircourt and PNC Bank. Guests from such well known organizations as Molson Coors, DundeeWealth, Ernst & Young and ICICI Bank purchased tables for the Luncheon, held at the elegant Arcadian Court.

The event, organized by the Development and Communications teams, more than met its objectives of:

- reengaging with the corporate community
- sharing the Variety Village mission
- recognizing influencers within the disability community.

The Honorable David C. Onley, Lieutenant Governor of Ontario received the Variety Village Spirit Award 2012. Robert Hall and Monty Hall received the Volunteer Lifetime Achievement Award 2012. Addresses by marathon swimmer, and Variety Village booster, Vicki Keith Munro and special guest Michael "Pinball" Clemons, former Grey Cup champion and board member for The Argos Foundation-Stop the Violence, reinforced Variety Village's key messages.



"We rely on our partners in the business community who share our vision for inclusiveness and who realize that including people with disabilities and their families isn't just the right thing to do, it's the smart thing to do."

John Willson, President and CEO



274
ATTENDEES

\$60,000
RAISED

264
PANKO CRUSTED CHICKEN BREASTS

Open Water Swim Opens New Doors

Nearly 50 swimmers took part in Variety Village's first-ever Open Water Swim event in early September. Swimmers included members, staff and Annaleise Carr, the youngest person ever to swim Lake Ontario.

In addition to raising funds, the Open Water Swim created new partnerships and exposure to Variety Village's mission, message and values to an audience outside of the Greater Toronto Area.

Partners providing generous donations of prizes, goods in kind and human resources to help run the event included:

- Buttermilk Falls Resort
- Co-operators Insurance
- Boshkung Lake Association
- Stanhope Firefighters
- Adidas, Speedo, and Team Aquatic Supplies Ltd.
- Clif Bar & Company and Bulk Barn
- Runner's Life
- That Place Restaurant in Carnarvon, ON

"Variety has an earned reputation for excellent swimming programs and this Open Water Swim event adds a new dimension to our fund-raising efforts."

Kathryn Haggis, Volunteer Coordinator and Event Organizer

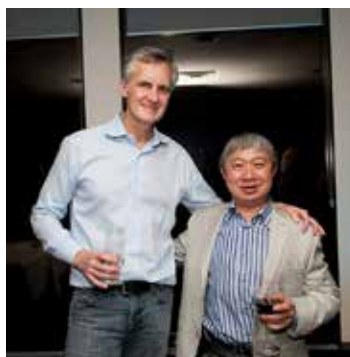


70° C
WATER

76
SAUSAGES

71M
LAKE DEPTH

1.5 & 3.8K
DISTANCE



An Exclusive Partnership

One of Variety Village's newest fund-raising partners is The Cambridge Group of Clubs, which owns and manages four luxury health club properties in Toronto and Montreal. Its management team believes that improving the lives of children and youth through health and wellness programs helps build a brighter future for all Canadians.

This corporate philosophy extends to the Cambridge Group of Clubs' philanthropic efforts directed towards Variety Village in 2012/13.

It began with a donation of gently used fitness equipment. It followed with the organization becoming a bronze sponsor (value: \$2,500) at the Variety Village Inaugural Fall Luncheon. And, in May, 2013, The Cambridge Group of Clubs reached out to its members and sponsored Dare2 Dance, hosted at the Stratus Restaurant at the Toronto Athletic Club. The event, featuring comedian Carla Collins, raised over \$50,000 for Variety Village.

6
CORPORATE SPONSORS

81
DANCERS

10
VOLUNTEERS

Amore For Kids!

Pizza Nova's association with Variety Village spans over 30 years. This association has resulted in more than \$1 million for our organization via the Pizza Nova *That's Amore Pizza for Kids Day* which started in 1999.

When the owners first selected Variety Village as their lead charity, they wanted to focus on a charity for children, and an organization that received very little government support. Variety Village fit the bill.

The professionalism and passion that staff and volunteers display for children with physical and mental challenges sustains the ongoing partnership between Pizza Nova and Variety Village. It goes hand-in-hand with Pizza Nova's passion for its product, its employees and its community.

130
LOCATIONS

76,010
PIZZAS

9,099L
PIZZA SAUCE





Tee-Off Buddies

Teamsters Joint Council No. 52 and its affiliated Local Unions represents approximately 38,000 members in Ontario. Joint Council No. 52 organizes the Ontario Teamsters Invitational Golf Tournament, together with its affiliated local unions, employers and friends, and has raised more than \$1.3 million for Variety Village during the last 25 years.



It all began In June 1989 when Teamsters Joint Council No. 52 decided to create an event that would not only be a memorable, fun day for participants, but proceeds from the tournament would create the basis for a charity that would enhance the lives of people with disabilities.

Organizers chose Variety Village as the charity to receive proceeds from the tournament. Members recognized that Variety Village empowered young people to achieve their personal best at home, at school, at work, and on Olympic podiums. Children facing overwhelming adversity are encouraged at Variety Village to dream of great things, to reach for new heights and to learn that strength of spirit is the key to their success.

“Teamsters Joint Council No. 52 is proud to be one of Variety Village’s major benefactors. And, the Ontario Teamsters Invitational Golf tournament has gained the reputation of being a first class golf tournament that keeps growing in numbers, and in donations. The Tournament marks its 25th Anniversary in June 2014, thanks to the ongoing participation of local unions, employers and friends.”

Randy Doner, President, Teamsters Joint Council No. 52

50
GOLF CARTS

110
GOLF BALLS LOST IN WATER

7,500
PUTTS

Raising Awareness Through Media Partnerships

Variety Village continually strives to better utilize its limited available resources for communicating important messages and raising awareness to our target audiences. We have been fortunate to forge mutually beneficial relationships with some strong media supporters. The Toronto Sun has hosted the Christmas Fund for Variety Village for over 20 years, raising over \$1 million. In addition, CTV Toronto has provided in-kind media sponsorship for our annual Walk Roll Run for the past seven years.



@VarietyVillage

Mike Strobel @mstrobel - 18 Dec 2012
Mayan calendar predicts you'll help Variety Village.
torontosun.com/2012/12/18/may...
Expand

Ejjjaazz @epacheco_ - May 14
The one day of the year that I work harder than the rest of the year combined.
#charity #varietyvillage #pizzanova #exhausted #allworthit
Expand

Officer Mark @officemark - May 11
* @TorontoPolice @VarietyVillage See TPS Coppertones this Sat at
#VarietyVillage for TPS Children's Games. Fun fun bit.ly/t3mqTJE
Expand

David C. Onley, OOnt @LGDavidooley - Sep 26
@gabimorose Bravo to your daughter learning to run @VarietyVillage! Great
facility for physio and fitness. A national treasure!
View conversation

Retweeted by Variety Village
Mark Drager @PhantaMedia - Nov 1
IF you love what you do you'd do it for free. That's why we did @VarietyVillage's
project pro bono bit.ly/17xHtCu #extraordinaryhope
Expand

Jays Care Foundation @JaysCare - 16 Oct 2012
@varietyvillage @YAYMentoring @moyerfoundation You're featured in our
Spring Newsletter!! Check it out: ow.ly/euUDF
Expand

MLSE Foundation @MLSEFoundation - 18 Dec 2012
Happy holidays @VarietyVillage, we love that you provide a sport, fitness and
life skills facility for people of all abilities. #keepitup
Expand



/VarietyVillageToronto

Annaleise Carr
Only 2 weeks until the big swim!!! Hurry and register because you will
be helping so many great individuals at Variety Village 😊 !!!
Unlike · Comment · Share · 25 August 2013 at 20:32
Variety Village, Todd Cameron, Cheryl Carr and Jeff Mc like this.

Jeff Mc
Great job to all the organizers, volunteers, venue and swimmers who
came out to this event. Was a great weekend! I'll be back to paddle
again next year.
Like · Comment · Share · 8 September 2013 at 22:41

MV1Canada
Loved the interview with Archie Allison, thanks for sharing it. Our
Paralympic athletes, community leaders, ordinary Canadians with
disabilities, their families and caregivers all deserve the spotlight for
living life without compromise. We are collecting such stories for an
e-book to be published in spring 2013. If you know someone whose
story should be celebrated, please visit [http://www.mv1canada.com/
community/lifewithoutcompromise.php](http://www.mv1canada.com/community/lifewithoutcompromise.php) to share it with us.

Life Without Compromise - MV1 Canada
mv1canada.com
Over the past two years, we have met some incredible people. The one thing
they all have in common from Paralympian to community advocate to home
caregiver is their ability to surpass expectations and overcome every
Like · Comment · Share · 15 September 2012 at 12:42

Jeff Paulin
Please post your Pizza Nova Donation May 14th Campaign so we can
share the event on our own face book pages and share with all our
friends. The more who know the more that can get involved...
Like · Comment · 4 May 2013 at 13:57





An Extraordinary Partnership

To attract and keep the attention of major gift donors, whether individuals or corporations, Variety Village needed a memorable “door opener.” The solution? A short-format video that visually captures our mission, values and impact on the community.

Through an RFP process, we selected Markham’s Phanta Media to produce the 5 min 30 second video. Inspired by what they saw and heard at Variety Village, Phanta management decided to fund the entire project through its Giving Back program.

The video beautifully tells Variety Village’s story through the experiences of four member families. It is designed to inspire philanthropy and equip fund-raising volunteers and staff with an effective sales tool. It also showcases the benefits of adapted sport and recreational programming we offer.

“There are countless numbers of people there with the belief that you can tap into anyone’s potential.”



Visit youtube.com/varietyvillage to watch the video.
Invest in Hope. Invest in Variety Village

1,700
HITS ON YOUTUBE

40
HOURS OF FILMING

\$24,000
GIFT VALUE

Being Snapd Is Priceless

Locally, we have received significant benefit from Snapd Beaches/Danforth owner, Tammy Cosway. Snapd is a local publication with news and events of interest to its community. Minimal advertising dollars are spent to drive membership sales for our fitness club while Snapd provides significant coverage of our fundraising and program initiatives.

In 2013 alone, the public relations value of coverage received for Variety Village was \$12,909 – a significant cost saving in advertising dollars.

Our relationship with Snapd isn't all business. Staff from Snapd often attend or volunteer with our events and programs. Snapd photographer, Lee Waddington, spent two seasons mentoring budding actors in our drama program for young adults with disabilities.

We are truly grateful this community publication is invested in its community and recognizes the significance of giving back.



OCTOBER 2012
Lieutenant Governor Games



MARCH 2013
Variety Fieldhouse Makeover



OCTOBER 2012
Annual Walk Roll Run



APRIL 2013
Medal Winners at Variety Village



DECEMBER 2012
World's Greatest Christmas Party



APRIL 2012
Zumba-Thon



JANUARY 2013
Squared Circle Live Wrestling



MAY 2013
That's Amore Pizza for Kids Day



MARCH 2013
Lick's Supports Variety Village



SEPTEMBER 2013
Variety Village Open Water Swim

40,800
CIRCULATION

\$12,909
ADVERTISING VALUE

19
EVENTS FEATURED



20 | working together

Our Staff

Our team is made up of selfless and passionate people, who serve to inspire. Over 30,000 people walk through our doors annually and each day the faces of those we help remind us why we do what we love.

7
20+ YEARS OF SERVICE

120
FULL & PART-TIME

65%
ATTENDED OUR PROGRAMS AS KIDS

Staff Recognized with Queen Elizabeth Diamond Jubilee Medals

The Queen Elizabeth II Diamond Jubilee Medal is a tangible way for Canada to honour Her Majesty for her service to this country. At the same time, it serves to honour significant contributions and achievements by Canadians. The Royal Canadian Mint created 60,000 medals which have been awarded to outstanding Canadians of all ages and from all walks of life across the country.



Variety Village medal recipients John Willson, CEO, Archie Allison, Director, Access & Awareness, Chris Murdoch, Manager of Teams, Nina Chamberlain, Fundraising Events and Lynda Elmy, Director, Communications were recognized for their years of work on behalf of Canadians with disabilities.

The medal presentations by the Lieutenant Governor of Ontario, and a distinguished group of Canadians, took place at Roy Thompson Hall in Toronto, on February 6, 2013.

“Variety Village is delighted and honoured to have five of its staff, out of a full-time staff complement of 48, chosen to receive this important recognition. All of us at Variety Village are dedicated to continuing our work on behalf of people with disabilities to improve their health and quality of life.”

John Willson, President & CEO

Our Volunteers

They spend countless hours filing and stuffing donation receipts into envelopes. They count candy, children and money. They hand out gold hearts at Toronto subway stations. They show up early and stay late for clean up at all of our events. Even when they're off the clock they wear Variety Village gear and recruit friends to fund-raise. They are some of our most dedicated supporters.

605
VOLUNTEERS

30,000
VOLUNTEER HOURS



More Than Just A Coat Of Paint

Assisted by commercial painters, LPC Limited, with a donation of paint from Sherwin Williams, completed the week-long project of painting our 76,000 sq. foot fieldhouse in March. Volunteer painters from PCL and LPC also recruited other employees from Halsall Associates, Norr Limited Architects and Nike Canada to join them. As well, many of Variety Village's members enthusiastically stepped up to help with cleaning and painting.

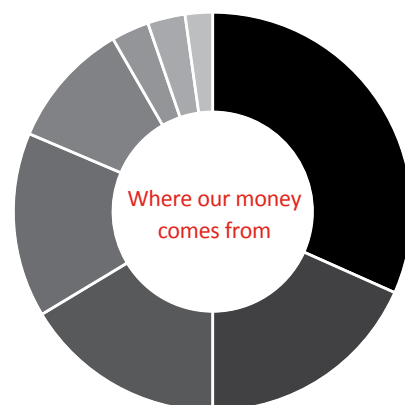
Variety Village's partnership with PCL Construction began three years ago when its employees painted the interior hallways of our facility in their distinctive shades of white, yellow and red.

116
GALLONS OF PAINT

\$25,000
VALUE

85
VOLUNTEERS



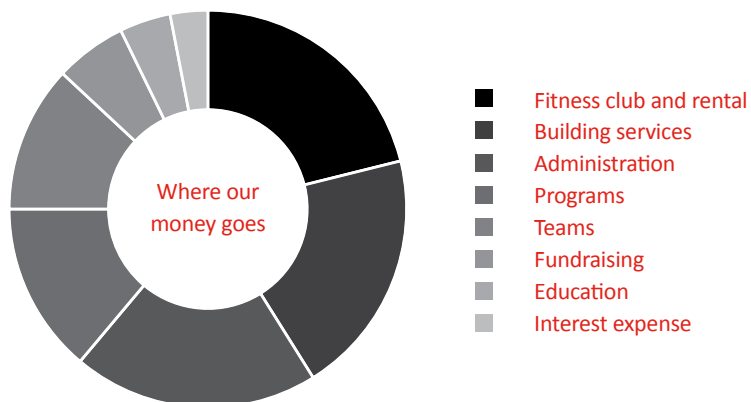


- Fitness club and rental
- Fundraising
- Provincial grant
- Programs
- Teams
- Education
- Interest income
- Other income

Consolidated Statements Of Operations (unaudited)

For the year ended September 30	2013	2012
	\$	\$
REVENUE		
Fundraising	1,273,134	1,301,814
Gaming operations, net	(54,329)	209,769
Fitness club	1,958,245	1,834,919
Programs	978,322	870,464
Teams	680,608	632,878
Education	204,314	155,776
Interest income	204,788	95,749
Rental income	111,895	119,689
Other income	140,064	126,459
	5,497,041	5,347,517
EXPENSES		
Fitness Club	1,244,774	1,204,745
Programs	803,953	761,008
Teams	706,677	629,233
Education	246,367	210,548
Fundraising	343,569	385,707
Administration	1,145,734	1,095,377
Building services	1,150,272	1,108,737
Rental property expenses	(113)	56,153
	5,641,233	5,451,508
Excess (deficiency) of revenue over expenses before interest, amortization of capital assets and non-recurring items	(144,192)	(103,991)
Interest expense	(186,004)	(117,758)
Amortization of capital assets	(710,789)	(713,361)
Excess (deficiency) of revenue over expenses before non-recurring items	(1,040,985)	(935,110)
Non-recurring provincial grant	1,000,000	1,000,000
Net gain from disposition of capital assets	-	3,505,686
Excess (deficiency) of revenue over expenses	(40,985)	3,570,576

Audited financial statements are available on our website at www.varietylvillage.ca



Financial Results

The consolidated financial results for the year are from the audited financial statements of Variety-The Children's Charity (Ontario) and Variety Village (The 'Organization'). Overall, the Organization recorded \$5.5 million revenue (excluding the non-recurring provincial grant of \$1.0 million). Year over year increases in revenue are reflected in the fitness club, programs, teams and education due to the growth of participation in existing and new programs. Deficiency of revenue over expenses before non-recurring items of \$1.04 million has declined from the prior year due to bingo operations netting a loss in the current year.

Report of Managment

Management is responsible for the preparation of the financial statements and other financial information in this report. This responsibility includes maintaining the integrity and objectivity of the financial records. The Organization maintains policies and procedures for a system of internal controls designed to provide assurance that its records include the transactions of its operations.

The Board of Directors, through its Audit Committee, is responsible for determining that management fulfills its responsibilities in the preparation of the financial statements, and ensures that financial and operational controls of the Organization are adequate.

Notes

1) The financial information includes the consolidated results of Variety – The Children's Charity (Ontario), Variety Village and Variety Club of Ontario – Tent 28. Through a common Board of Directors Variety – The Children's Charity (Ontario) controls Variety Village and Variety Club of Ontario – Tent 28. Audited financial statements are completed for non-consolidated Variety – The Children's Charity (Ontario) and Variety Village which are registered charities without share capital under the Income Tax Act. Notice to reader financial statements are completed for Variety Club of Ontario – Tent 28 which is a not-for-profit organization without share capital incorporated under the laws of Ontario. Notice to reader financial statements are completed for the consolidated financial statements which are condensed for the purpose of this report.

2) The Organization is highly dependent on the support of dedicated volunteers. Their value is not quantifiable in the financial statements.

Consolidated Statements Of Financial Position (unaudited)

As at September 30	2013	2012
	\$	\$
ASSETS		
Current		
Cash	764,791	792,494
Accounts receivable	305,601	581,034
Prepaid expenses and supplies	176,349	87,409
Current portion of mortgages receivable	2,082,840	208,258
	3,329,581	1,669,195
Endowment investments	493,769	110,630
Internally restricted investments	-	531,213
Mortgages receivable	1,242,040	3,324,879
Investment	818,144	17,083
Capital assets	7,187,625	7,506,533
	13,071,159	13,159,553
LIABILITIES		
Current		
Accounts payable and accrued liabilities	1,066,653	1,289,655
Current portion of deferred revenue	533,641	513,638
Current portion of capital leases payable	20,928	18,381
Current portion of long-term debt	232,822	514,587
	1,854,044	2,336,261
Capital leases payable	-	20,928
Long-term debt	4,063,610	3,595,270
	5,917,654	5,952,459
Deferred revenue	42,293	18,981
Deferred contributions	319,970	341,943
Deferred contribution related to capital assets	1,040,815	959,284
Deferred government grants related to capital assets	1,468,626	1,617,372
	2,871,704	2,937,580
NET ASSETS		
Endowments	493,375	377,953
Unrestricted	3,788,426	3,891,561
	4,281,801	4,269,514
	13,071,159	13,159,553

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"After the first time I visited Variety Village and experienced the profound impact the Village and its programs has on its participants, I was driven to get involved in some way."



"I volunteer with Variety because I enjoy contributing to this wonderful organization and facility which helps so many people in our community."



"I sit on the Variety Village Board because it provides me opportunities to help people see the abilities of people with disabilities."



"Variety is an amazing institution, where everybody is welcome to participate and belong. It is a privilege to help support that mission."



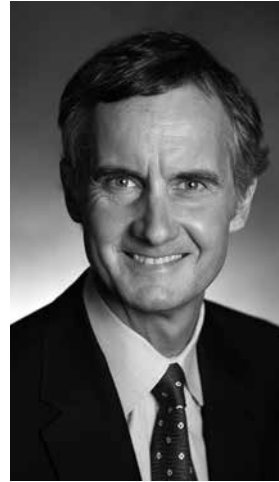
"Variety Village performs a vital service to children and the greater community. I feel privileged to serve such a great organization."



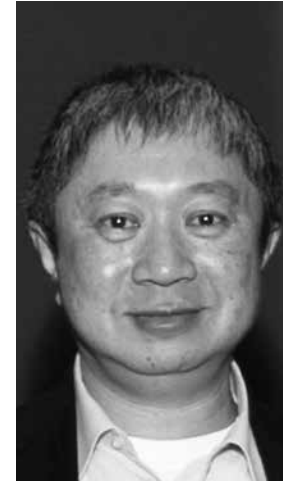
"I was interested in providing any support I can for a very special facility and organization which is providing fitness, fun and social opportunities for everyone in the community and many in the community that may not otherwise get the opportunity to participate in any similar programs."



"To contribute to and support the work of an organization making a difference in active living and full community participation for ALL community members."



"I love the seamless integration of kids and adults of all walks of life and all different levels of ability that I experience at Variety Village."



"I sit on the Board of Variety Village to make a sure that all the wonderful things it does for the ones who need the most continues and grows."



"The organization's values are very in line with my own. The inclusive philosophy of the Village highlights the strengths of all its members and the dedication of the staff to its mission permeates the culture of the organization. My every visit is an inspiration."



Your support makes our work possible

Variety Village is grateful to all of our donors for their support. We are pleased to recognize these individuals and organizations who have contributed a cumulative amount of \$ 1,273,234 between October 1, 2012 and September 30, 2013 through our campaigns.

“Variety Village has created so many exciting experiences for us as a family. This is just one of the reasons we are members and why we support it by fundraising and making donations.”

Aido Go, member and mother of Mikhela and Joshua

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All members of the Variety Village community – parents, students, staff, faculty, volunteers, donors and friends – are important to us.

We have made every effort to ensure accuracy in our reporting and listings. If there are errors or omissions, please contact Lynda Elmy, Communications Director at 416.699.7167 ext. 249 or email lelmy@varietyontario.ca.

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Director, Communications

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